

DIGITAL MARKETING SOLUTIONS

HIII SOLUTIONS By NGO - Youngsters of Hyderabad Youth Welfare Association

S.no.	Digital Inclusions	Standard Plan	Growth Plan	Elite Plan	Unicorn Plan
1	Google Business Verified Blue Tick	Yes	Yes	Yes	Yes
2	WhatsApp Business Verified Green Tick	No	Yes	Yes	Yes
3	Facebook Shop Verified Blue Tick	No	No	Yes	Yes
4	Instagram Business Verified Blue Tick	No	No	Yes	Yes
5	X (Twitter) Verified Tick	No	No	No	Yes
6	Instagram Page Management	No	No	Yes	Yes
7	WhatsApp Channel Management	No	Yes	Yes	Yes
8	YouTube Channel Management	No	Yes	Yes	Yes
9	Razorpay Gateway Integration	No	No	Yes	Yes
10	G-Pay Business Integration	Yes	Yes	Yes	Yes
11	Website Development	No	Yes	Yes	Yes
12	Website AI Automation	No	No	No	Yes
13	Website Traffic Development	No	No	Yes	Yes
14	Email Marketing	No	Yes	Yes	Yes
15	WhatsaApp Marketing	Yes	Yes	Yes	Yes
16	Google SEO	No	No	Yes	Yes
17	Meta Ads	Yes	Yes	Yes	Yes
18	Google Ads	Yes	Yes	Yes	Yes
19	Graphic Designing / Video editing	Yes	Yes	Yes	Yes
20	Organic Content Creation	No	No	Yes	Yes
21	Organic Content Posting	No	No	Yes	Yes
22	Influencer Affiliation / Affiliate Marketing Integrations	No	No	No	Yes
23	Google Campaigns Management	Yes	Yes	Yes	Yes
24	Instagram Campaigns Management	No	Yes	Yes	Yes
25	Organic Instagram Followers Base Development	No	Yes	Yes	Yes
26	Organic YouTube Subscribers Base Development	No	No	Yes	Yes
27	Organic LinkedIn B2B Followers Base Development	No	No	Yes	Yes
28	Organic X (Twitter) Follwers Base Development	No	No	No	Yes
29	Business Suite Email IDs	No	1	5	Unlimited
30	Billing & Dispatching Barcode ERP Software Integration	No	No	Yes	Yes
31	Returns Processing Software Integrtrion	No	No	No	Yes
32	E-Commerce Platforms Integration (Amazon, Flipkart, Etc.,)	Yes	Yes	Yes	Yes
33	E-Commerce Platforms Management	No	Yes	Yes	Yes
34	Analytics & Strategic Guidance	Yes	Yes	Yes	Yes

One-Time Payment in Advance

Software Tools + Service Charge

	1 Year	2 Years	3 Years	5 Years
Standard	60K	90K	1 Lakh	1.5 Lakh
Growth	2 Lakhs	3 Lakhs	4 Lakhs	5 Lakhs
Elite	5 Lakhs	8 Lakhs	10 Lakhs	12 Lakhs
Unicorn	10 Lakhs	15 Lakhs	20 Lakhs	30 lakhs

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Minimum Ads Budget Required / Month

Standard	20K
Growth	50K
Elite	1 Lakh
Unicorn	2 Lakhs

Every Month Recurring Payment

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Result Metrics (ROI)

1st Year	Reach (Views)	New Followers	Leads (Business Product Queries)	Sales (in Lakhs) Approx.
Standard	1 M+	6K	600	6
Growth	10 M+	20K	2000	20
Elite	50 M+	40K	6000	60
Unicorn	100 M+	100K	20000	200

Every Year 40% Sales Growth Assured.

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