



## LOGISTICS EV FLEET MANAGEMENT FIRM ORIENTATION

**“One Entrepreneur. One Fleet. One Ecosystem.”**

This Fleet Management Firm initiative is a **Vyaparasetu Incubation Model**, enabling an entrepreneur to establish a **fully compliant, EV-ready, logistics fleet firm** under NGO-YOHYWA’s supervision.



## 1. INTRODUCTION TO THE PROGRAM

The **Logistics EV Fleet Management Firm** is designed to launch and run a logistics company with:

- ✓ **12 Lakhs Entrepreneur Investment**
- ✓ **8 Lakhs NGO Subsidy (Non Refundable)**
- ✓ **Total Project Setup: 20 Lakhs**

The investor becomes the **Fleet Firm Owner**, operating EV Cargo vehicles under the VYAPARASETU network. NGO establishes the full infrastructure, licensing systems, operational blueprint, legal compliance, and the service ecosystem.

This model supports:

- ✓ PKC Goods & Logistics
- ✓ Zamchai, Aqua Cu+, Bakshira, Etc., Distributional Logistics
- ✓ Vyaparasetu MSMEs Delivery
- ✓ Portal EV Cargo Network
- ✓ B2B & Last-Mile Logistics
- ✓ City-Wide EV Cargo Mobility

## 2. WHAT'S INCLUDED IN THE 20 LAKHS COMPLETE SETUP COST

### A. Business Incorporation

- Firm Registration (Proprietorship)
- MSME / Udyam Registration
- Shop & Establishment Registration
- GST Registration
- Labour Compliance Setup
- ESIC/EPFO Setup (optional)
- Commercial Leasing Agreements Drafting

### B. Commercial Licensing

- All transport-related permissions
- Commercial goods carriage license
- Business Insurance
- Liability insurance
- EV operation compliance

### **C. EV Mini Charging Station Setup**

Included:

- Electrical panel installation
- Charging sockets (Commercial grade)
- Load enhancement guidance
- Safety cut-off systems
- Smart power meters

Excluded:

- Civil works
- Transformer augmentation
- Monthly electricity bills

### **D. Fleet Equipment & Vehicle Attachments**

Included:

- GPS trackers
- Branding & vehicle identity
- FASTag setup
- HSRP plates
- Permits for commercial operation
- Cargo attachments (if required)

### **E. Software & Operational Infrastructure**

- Fleet management software
- Staff training
- Operations manual
- Booking & scheduling system
- Accounting templates
- Vendor tie-up onboarding

### **F. Documentation**

- Fleet contracts
- Driver agreements
- NDA agreements
- Liability waivers
- Compliance binders

- Legal books & registers

#### **G. Insurance Bundle**

- Business liability insurance
- Fleet firm insurance
- Fire accidental coverage for charging station
- Staff accidental coverage (*optional*)

### **3. WHAT IS NOT INCLUDED? (Investor Must Manage)**

- ✗ Office/space rent
- ✗ Rental advance
- ✗ Monthly electricity & charging bills
- ✗ Staff salary
- ✗ Fuel (if any non-EV rides used)
- ✗ Consumables & office maintenance
- ✗ Marketing costs (if external promotions desired)

Everything else = **100% included.**

### **4. BUSINESS MODEL**

The Fleet Firm receives vehicles from multiple individual investors (EV cargo vehicles) and operates them under the Vyaparasetu Logistics Network.

The firm earns through:

- ✓ Logistics billing to Vyaparasetu startups
- ✓ MSME cargo services
- ✓ White-label delivery contracts
- ✓ PKC distribution services
- ✓ Zamchai regional supply deliveries
- ✓ Daily loads from Vyaparasetu ecosystem

NGO ensures network flow & vendor tie-ups, making the fleet firm profitable.

## 5. INVESTMENT STRUCTURE

Component	Cost
Total Project Cost	₹20,00,000
Entrepreneur Investment	₹12,00,000
NGO Subsidy Support	₹8,00,000

## 6. WHY THIS INCUBATION IS UNIQUE

- ✓ You become a **Fleet Company Owner**, not a driver
- ✓ NGO handles all compliance
- ✓ Ready-made B2B clients
- ✓ EV charging ecosystem provided
- ✓ Subsidy reduces risk by 40%
- ✓ Legal documentation is 100% NGO-controlled in your favour
- ✓ A future-proof business for next 10–15 years

## 7. RESPONSIBILITIES SPLIT

### NGO Responsibilities

- Legal setup
- Licensing & compliance
- Ecosystem integration
- Fleet dispatch structure
- Software, branding, vendor tie-ups
- Training & monitoring
- Subsidy grant

### Entrepreneur Responsibilities

- Rent/space
- Electricity bills
- Operational staff salaries
- Smooth operations
- Ethical conduct
- Monthly reporting

## 8. LEGAL PROTECTION

1. NGO holds full supervision powers.
2. Entrepreneur cannot dissolve the firm without 6-month notice.
3. The 8-lakh subsidy is **non-refundable**.
4. NGO reserves right to terminate vyaparasetu ecosystem enabling partnership upon misconduct.
5. Ownership changes require written NGO approval.
6. All disputes subject to **Hyderabad jurisdiction**.
7. Investor cannot use NGO brand independently.

## 9. RETURN ON INVESTMENT

A fleet firm operating 10–20 vehicles can generate:

**Monthly Gross Revenue** : ₹2.5L – ₹6L

**Net Profit Expected** : ₹60,000 – ₹2,20,000 per month  
(Depending on fleet size, EV count, efficiency)

**ROI Timeline** : **12–18 months**

## 10. SCALING SUPPORT PROVIDED BY NGO

- ✓ Add more EV vehicles
- ✓ Add more drivers
- ✓ City expansion
- ✓ Franchise-level fleet hubs
- ✓ Multi-state operations expansion
- ✓ Access to Vyaparasetu grant schemes

## ANNEXURES — FLEET MANAGEMENT FIRM

*(Under Vyaparasetu Ecosystem Enabling Initiative)*

NGO-Youngsters of Hyderabad Youth Welfare Association (YOHYWA)

### ANNEXURE A – PROJECT FINANCIAL STRUCTURE

#### A.1 Total Project Setup Cost

Expense Head	Amount (₹)
Office & Fleet Command Centre Setup (Basic)	1,50,000
Transport Licenses & Commercial Permits	1,00,000
Legal Frame + Compliance Setup + Radium Works	50,000
Fleet Operations Software + Dashboard + Laptops	2,00,000
EV Mini Charging Station Setup (Electrical Only)	3,00,000
Vehicle Attachments, GPS, Device Hardwares	1,00,000
Business Insurance Bundle (Firm + Charging Station)	2,00,000
Emergency Spare EV Batteries x 2	6,00,000
Branding, Identity, Media Assets	50,000
Emergency Repairs Tool Kits	1,00,000
Internal Water Washing Service Setup	1,50,000

**TOTAL PROJECT COST = ₹20,00,000**

#### A.2 Investment Break-Up

- **Investor Contribution:** ₹12,00,000
- **NGO Non-Refundable Subsidy:** ₹8,00,000

#### A.3 Cash Flow Structure

1. Investor pays ₹12,00,000 → NGO Account
2. NGO initiates full incorporation & setup
3. Subsidy applied instantly
4. Firm becomes ready within **60–90 days**
5. Operational revenue begins immediately after licensing + ecosystem onboarding

## **ANNEXURE B – NGO SUPERVISION & INCUBATION WORKFLOW**

### **B.1 Operational Hierarchy**

1. **Entrepreneur (Fleet Firm Owner)** – Operations + Staff Control
2. **YOHYWA Incubation Division** – Legal, Compliance, Documentation
3. **Vyaparasetu Logistics Desk** – Vendor, MSME, B2B integration
4. **Training & Quality Panel** – Onboarding & monitoring
5. **YOHYWA Audit Desk** – Monthly compliance & financial tracking

### **B.2 Supervision Cycle**

<b>Stage</b>	<b>NGO Role</b>	<b>Deliverable</b>	<b>Timeline</b>
Pre-Incorporation	Screening + Orientation	Approval Letter	Day 1–3
Incorporation	Registration + GST + Udyam + Licensing	Legal Pack	Day 4–30
Charging Setup	Electrical installation	Safety Certificate	Day 31–50
Fleet Attachments	GPS + Logistics Equipment	Fleet Readiness Report	Day 51–55
Operations Blueprint	SOPs + Manuals + App Training	Operations Kit	Day 56–65
Ecosystem Onboarding	Vendor alignment	Fleet Allocation Certificate	Day 66–75
Launch	Complete system handover	Launch Certificate	Day 76–90
Monthly Audit	Performance review	Monthly Compliance Report	1st week monthly
Annual Audit	Legal & financial verification	Annual Scorecard	Year-end

### **B.3 Compliance Audit Cycle**

- Quarterly logistics performance audit
- Monthly billing + receipts verification
- Semi-annual insurance assessment
- Annual station electrical safety check
- Surprise inspections anytime



## **ANNEXURE C – LEGAL & COMPLIANCE FRAMEWORK**

### **C.1 Mandatory Registrations**

<b>Registration / License</b>	<b>Purpose</b>	<b>Status</b>
Firm Registration (GST + Udyam)	Legal identity	Mandatory
Trade License	Local operating permit	Mandatory
Goods Transport License	Logistics operation	Mandatory
EV Charging Safety Certificate	Station compliance	Mandatory
Fire NOC (if required)	Station & vehicle safety	Recommended
Business Insurance	Coverage from liability	Mandatory

### **C.2 Legal Clauses**

1. Subsidy of ₹8,00,000 is **non-refundable** under all circumstances.
2. NGO holds complete **supervisory & arbitration rights**.
3. Firm cannot be sold, leased, franchised, or mortgaged without NGO approval.
4. Any misconduct → **immediate termination**.
5. All disputes lie under **Hyderabad jurisdiction only**.
6. Brand names “Vyaparasetu”, “YOHYWA”, Etc., cannot be used without written permission.
7. Charging station placement must follow NGO safety guidelines.
8. Investor must not misuse NGO reputation or ecosystem.
9. Any operational violation → penalty + legal action.

## **ANNEXURE D – LOGISTICS NETWORK SUPPLY CHAIN**

1. PKC Outlets
2. Zamchai, Aqua Cu+, Bakshira Distribution
3. Vyaparasetu MSME Deliveries
4. Partner B2B Firms
5. Regional Distribution Points
6. Inter-city cargo contracts (*NGO dependent*)

## **ANNEXURE E – RISK ASSESSMENT & MITIGATION**

<b>Risk Type</b>	<b>Mitigation</b>
Market Risk	Guaranteed ecosystem demand
Operational Risk	Training + SOPs + NGO supervision
Financial Risk	Subsidy reduces burden by 40%
Legal Risk	All agreements registered
Technical Risk	Electrical-certified charging setup
Human Resources	NGO-provided HR SOPs
Scalability Risk	Built-in multi-vehicle expansion

## **ANNEXURE F – QUALITY CONTROL PROTOCOL**

1. Quarterly fleet utilization check
2. Station safety test every 3 months
3. GPS uptime monitoring
4. Driver professionalism audit
5. Documentation verification
6. Annual renewal of insurance

## **ANNEXURE H – ENTREPRENEUR SUSTAINABILITY PACKAGE (ESP)**

If the firm faces operational losses, NGO may support:

- Temporary load assignments
- Temporary manpower wages budget with 0% interest
- Temporary Office Maintenance Expenses including space rent.
- B2B lead allocation

*(Support is not direct financial; purely ecosystem-based.)*

## **ANNEXURE I – SOCIO-ECONOMIC IMPACT**

Impact	6 Months	2 Years
Jobs Created	3–6	10–20
Women Participation	20%	40%
Revenue Circulation	₹5–10 lakhs	₹1–2 crores
Carbon Reduction	30–50 tons	150+ tons
Local MSME Impact	Moderate	High

## **ANNEXURE J – BRAND & IPR**

- All Vyaparasetu branding is NGO property.
- Unauthorized replication is punishable under the **Copyright Act (1957)**.
- All charges for damage/misuse of brand are to be borne by the entrepreneur.

## **ANNEXURE K – EXIT POLICY**

1. Investor cannot withdraw for **3 years** minimum.
2. Full exit requires **6-month written notice**.
3. Subsidy is non-refundable.
4. NGO may terminate if:
  - Misuse
  - Fraud
  - Negligence
  - Brand violation
5. Assets legally remain with investor; subsidy remains with NGO.

### **ANNEXURE L – LONG-TERM VISION**

- Establishing EV-based micro fleet firms in all Telangana districts
- Creating 100+ fleet points under Vyaparasetu by 2027
- Integrating PKC, Zamchai, and MSME networks
- Transitioning to regional deliveries in AP, Karnataka & Maharashtra
- Building India's largest Vyaparasetu Ecosystem-led EV logistics ecosystem